

(A) Hall B & C: There are loading docks and two ramps on the west side of the Hall for unloading. Enter the docks/ramps area off Park Street via 3rd Street or 5th Ave. Park Street is on the South side of the Iowa Events Center.

(B) North Hall A: Loading access is available from a single overhead door off 3rd Street for load in or access via Hall B & C as above.

(C) Upper Level: Please enter the Near North Lot just south of 5th Street and Crocker. Tell the parking attendant you are unloading for the Deer Classic event and need to unload in the circle drive. Once you are done unloading you may park in the Far North lot just north of Crocker street.

(D) Pre-function: Please enter the lower South parking lot labeled on the map. Tell the parking attendant you are unloading for the Deer Classic event and have a booth in the pre-function area. Once you are done unloading, you will need to park your vehicle in the Far North Lot, just north of Crocker St. You may also unload via Hall B & C as above.

